



WXYZ

ORDER

Print Date 10/11/12

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Flight Dates **10/11/12-10/11/12**

Contract / Revision **314386 /**

Original Date / Revision
10/10/12 10/10/12

Advertiser **Catholic Vote.org**

Agency **Catholic Vote.org**

Buying Contact

**PO Box 2709
Chicago, IL 6060**

Product
HHS Mandate Lawsuit

Agency Com %

Billing Contact

**PO Box 2709
Chicago, IL 6060**

Sales Office WXYZL

Sales Region LOC

Agency Ref

Order Sep 00:20:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL ISS

Product Codes PL

Priority P-4

Advertiser Ref

Primary Account Executive
Arin Starr

Account Executive	Order%	Start Date	End Date
Arin Starr	100%		

Order Share 100% Market Value 12000

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WADL	%	0
WDIV	%	0
WDWB	%	0
WJBK	%	0
WKBD	%	0
WLPC	%	0
WPXD	%	0
WTVS	%	0
WWJ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	1	\$12,000.00	\$12,000.00	0.00
Totals	1	\$12,000.00	\$12,000.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/11/12	1	\$12,000.00	\$12,000.00

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
1	WXYZ	10/11/12	10/11/12	Political Debates	CM	9-11p	---T---	1:00	1	\$12,000.00	P-4	0.00	NM	1	\$12,000.00	
				Political Debates	(9:30 PM-11:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	---T---	1		\$12,000.00	0.00								
														Totals	1	\$12,000.00